

RED JACKET ANNOUNCEMENTS AND CEREMONY INSTRUCTIONS

Having a powerful, impacting, inspiring RED JACKET DEBUT CEREMONY is a MUST as you are building leaders in your organization!! Such a ceremony will honor your new Red Jacket and will inspire others to want to be in Red.

Your Red Jacket Ceremony should be considered one of the most important "systems" in your Recognition Plan for your Unit. It should be consistent, powerful and impacting.

SUPPLIES NEEDED FOR RED JACKET CEREMONY:

- Candle Lighter & Tapered candles – enough for each Red/Director who are present at meeting
- Have all of the Red Jackets come to the front of the room
- Have the New Red Jacket go to the back of the room, where she will be escorted by her Director to the front of the room. As she is escorted, have our Area Song 'It's Who You Are' playing
- Once the new Red Jacket has been escorted to the front, the Red Jacket closest to her will light her candle as a symbol of officially welcoming her to the Red Jacket Sisterhood.
- The Director then Oaths in the New Red Jacket, while the other Reds say the oath with her. Candles are then distinguished.
- Then you will go down the 'line up' of Reds – with each Red blessing the new Red Jacket with ONE POWER WORD that describes her (ie. Inspiring, Committed, Courageous, etc)
- The Director then shares why she so appreciates the New Red Jacket being a part of our Area Leadership Team, and celebrates what she brings to the organization
- The Director then presents the New Red Jacket with her with Red Jacket "Goodies":
 - Team Building Binder (includes):
 - Team building hand outs from Intouch
 - Stacy James' Red Jacket training CD
 - Hot Tamales (tied on the front with tulle ribbon)
 - Red Jacket Pin enhancer
 - Directors Suit postcard with hand written note from her Director
- The New Red Jacket then recognizes her Team members and family members who may be present, and shares from her heart why she wanted to be a part of our Leadership Team, and what she is most excited about in her MK Future.

OTHER GREAT TIPS FOR HONORING YOUR NEW RED JACKETS:

- Send out an email immediately as she reaches this goal to recognize the New Red Jacket and her team members. Include her picture, and send to your entire Unit and to Amie so she can forward out to our Area -- that way we can flood this new Leader with love and congratulations.
- Send her a handwritten congratulations note as soon as she reaches Red cheering her for her accomplishment, sharing what you most appreciate about her, and encouraging her to stretch for her next goal.
- Send a big email to your Unit announcing the next Red Jacket Debut Ceremony at your Unit Meeting to encourage great attendance and for everyone to be a part of this celebration.

** Don't forget to have your Sr. Consultants order their Red Jackets from the Company as soon as they have at least 2 active team members...this way they will have their Red Jacket in time to wear as soon as they are 'official'.

