



EXEMPLIFYING THE MARY KAY IMAGE

Mary Kay Professional Attire

Mary Kay Consultants dress for success in a black business suit, white blouse, black or neutral hose, and dark closed toed shoes. Mary Kay logo pin. This is your Mary Kay uniform and you can wear it to all classes, meetings, recruiting interviews, deliveries and all Mary Kay functions. Research shows that the woman in a suit inspires professionalism, trust and appears to be better prepared. Nylons are not optional when putting together your MK look. MK policy is **NO PANTS** to any of our functions.

Thank you for being supportive of our award winning look and for being a team player, your Mary Kay Sales Director!!

MK DRESS ATTIRE:

1. Wear hose that are the same color as the hem-line or a neutral or natural color.
2. Wear shoes that match or coordinate with business attire. Shoes should never be lighter than color of hem line. (Ex. Don't wear white shoes, white hose, and black skirt).
3. Accentuate your attire with jewelry that compliments your business dress. Nice pair of earrings, necklace, bracelet, etc.
4. Purse or Briefcase should be professional looking. Black or Neutral color such as Brown leather will look more professional.
5. Wear a hair style that compliments your facial features. Preferably an up to date style and off your face. Have you received a compliment recently? If not, consider a different hair stylist.
6. Even though fragrance is part of our business, it should be subtle. A lot of customers and fellow consultants are allergic or bothered by strong fragrances.
7. Nails should be clean and well manicured. Nail color should match your attire or a clear nail polish should be applied.

MEETING ETIQUETTE:

1. Always arrive 10 to 15 minutes early to all events, meeting, and appointments.
2. Mary Kay attire should be worn to business events, meetings, etc.
3. Arrive with a 100% positive attitude.
4. Bring guests to all events.
5. Socializing with fellow consultants should be before and/or after meeting or events.
6. Talking and disrupting the meetings are rude and disrespectful to the speaker and/or Director.
7. Chewing gum during meetings and/or events is distracting. Mints and/or hard candy are suggested. Mary Kay Ash asks us to please not smoke, even when given permission (some people are too shy to say no) and not accept alcoholic beverages at skin care classes or meetings.
8. Electronic devices such as cell phones and beepers should not be in use and should preferably be turned off during meetings and events.
9. Please leave children at home. They are wonderful, but remember skin care classes and unit meetings are not the place for them. Others have paid to secure babysitters and it would be unfair to them.
10. Cheer and applaud for others like you want to be applauded for.