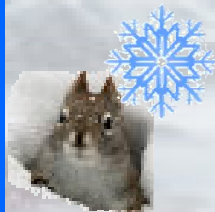


# Winter Color Looks



**NEW!** Mary Kay Cream Blush



**NEW!** Mary Kay Cream Eye Color





**LTD. ED.! Easy Sophistication**



Shimmering eye shades paired with mineral bronzing powder will make you feel like a starlet.



**GET THIS LOOK**

- Beach Blonde Eye Cream Color
- Denim Frost Mineral Eye Color
- Navy Eyeliner
- Bronze Diva Mineral Bronzing Powder
- Copper Star Crème Lipstick
- Black Lash Lengthening Mascara



**MODEL NAME** \_\_\_\_\_

**OCCUPATION** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **Home**

\_\_\_\_\_ **Work**

\_\_\_\_\_ **Cell**

**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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## LTD. ED.! Beautiful Spirit



Black liquid eyeliner adds a classic touch of beauty to this simply gorgeous look.



### GET THIS LOOK

- Black Pearl Mineral Eye Color
- Crystalline Mineral Eye Color
- Black Liquid Eyeliner
- Berry Brown Mineral Cheek Color
- Rich Fig Crème Lipstick
- Dark Chocolate Lip Liner
- Black Waterproof Mascara



MODEL NAME \_\_\_\_\_

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PHONE \_\_\_\_\_ Home

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\_\_\_\_\_ Cell

BEST TIME TO CALL \_\_\_\_\_

Email \_\_\_\_\_

HAIR COLOR \_\_\_\_\_

EYE COLOR \_\_\_\_\_

SKIN TYPE: combination ~ oily ~ dry

MY FAVORITE MARY KAY PRODUCTS

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

**LTD. ED.! Luxurious Leisure**



Smoky eyes are the center of attention in this easy-to-wear evening look.



**EYES:** Silver Satin Eye Color  
Peacock Blue Eye Color  
Coal Eye Color  
Black Eyeliner  
Black Ultimate Mascara

**CHEEK:** Shy Blush Mineral Cheek Color

**LIPS:** Neutral Lip Liner  
Whisper Crème Lipstick  
Beach Bronze Lip Gloss



**MODEL NAME** \_\_\_\_\_

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\_\_\_\_\_ **Cell**

**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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**LTD. ED.! Timeless Glamour**



Pretty enough for a party.  
Easy enough for every day.



**EYES:** Crystalline Eye Color  
Hazelnut Eye Color  
Lavender Fog Eye Color  
Taupe Eyeliner  
Black Ultimate Mascara

**CHEEK:** Citrus Bloom Mineral Cheek Color

**LIPS:** Pink Lip Liner  
Pink Satin Crème Lipstick  
Pink Diamonds Lip Gloss



**MODEL NAME** \_\_\_\_\_

**OCCUPATION** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **Home**

\_\_\_\_\_ **Work**

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**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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# THIS SEASON'S ESSENTIALS



**BERRIES ~ NEUTRALS ~ REDS ~ METALS ~ PINKS**

## NEW Limited-Edition\* SCENTS OF THE SEASON!!

NEW Limited-Edition\* Mary Kay® Eau de Parfum gifts have arrived just in time for the holidays! Now you have the perfect solution for last-minute shoppers, sweet surprises for stocking stuffers and Valentine's Day, and another great reason to contact customers. Available while supplies last. You can choose one or all in Bella Belara®, Belara® or Velocity® scents:

- **NEW!** Limited-Edition\* Eau de Parfum Shimmeriffic® Body Lotion
- **NEW!** Limited-Edition\* Eau de Parfum Shower Gel
- **NEW!** Limited-Edition\* Eau de Parfum Wand

Add matching eau de parfums to create fabulous gift sets and fragrance that lasts.



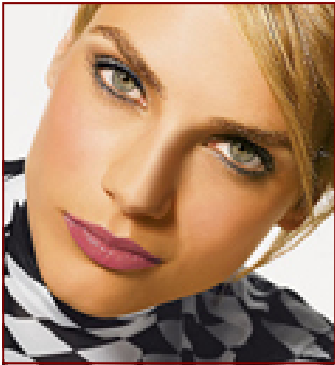
*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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It's a pretty pick because a luscious berry look is always in season.



**EYES:** Moonstone Eye Color  
Silver Satin Eye Color  
Sweet Plum Eye Color  
Black Eyeliner  
Black Ultimate Mascara

**CHEEK:** Bold Berry Cheek Color

**LIPS:** Plum Lip Liner  
Whipped Berries Lipstick  
Berry Sparkle Lip Gloss

**MODEL NAME** \_\_\_\_\_

**OCCUPATION** \_\_\_\_\_

**PHONE** \_\_\_\_\_ Home

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**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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Shift into neutral with this soft, natural look that's easy to create.



**EYES:** Silky Caramel Eye Color  
Precious Pink Eye Color  
Iris Eye Color  
Amethyst Eyeliner  
Black Ultimate Mascara

**CHEEK:** Strawberry Cream Cheek Color

**LIPS:** Pink Lip Liner  
Maple Lipstick  
Pink Diamonds Lip Gloss

**MODEL NAME** \_\_\_\_\_

**OCCUPATION** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **Home**

\_\_\_\_\_ **Work**

\_\_\_\_\_ **Cell**

**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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Red lips really  
rev up this look.



**EYES:** Crystalline Eye Color  
Hazelnut Eye Color  
Granite Eye Color  
Deep Brown Eyeliner  
Black Ultimate Mascara

**CHEEK:** Sunny Spice Cheek Color

**LIPS:** Raspberry Lip Liner  
Red Lipstick  
Starry Lip Gloss

**MODEL NAME** \_\_\_\_\_

**OCCUPATION** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **Home**

\_\_\_\_\_ **Work**

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**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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This radiant look will give customers lots of opportunities to shine.



**EYES:** Honey Spice Mineral Eye Color  
Chocolate Kiss Mineral Eye Color  
Ivy Garden Mineral Eye Color  
Bronze Eyeliner  
Black Ultimate Mascara

**CHEEK:** Sparkling Cider Mineral Cheek Color

**LIPS:** Cinnamon Lip Liner  
Copper Star Lipstick  
Sweet Raisin Lip Gloss

**MODEL NAME** \_\_\_\_\_

**OCCUPATION** \_\_\_\_\_

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\_\_\_\_\_ **Work**  
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**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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*Before*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

*After*

3 X 5  
VERTICAL PHOTOS  
WORK BEST

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An alluring  
look polished to  
perfection.



**EYES:** White Lily Eye Color  
Blue Metal Eye Color  
Midnight Star Eye Color  
Navy Eyeliner  
Black Ultimate Mascara

**CHEEK:** Strawberry Cream Cheek Color

**LIPS:** Pink Lip Liner  
Dusty Rose Lipstick  
Cream & Sugar Lip Gloss

**MODEL NAME** \_\_\_\_\_

**OCCUPATION** \_\_\_\_\_

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\_\_\_\_\_ **Work**  
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**BEST TIME TO CALL** \_\_\_\_\_

**Email** \_\_\_\_\_

**HAIR COLOR** \_\_\_\_\_

**EYE COLOR** \_\_\_\_\_

**SKIN TYPE:** combination ~ oily ~ dry

**MY FAVORITE MARY KAY PRODUCTS**

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# Color 101 Portfolio—Information Sheet

| <u>Customer Name</u> | <u>Phone</u> | <u>Email</u> | <u>Appointment Date</u> | <u>Color Preferences</u> |
|----------------------|--------------|--------------|-------------------------|--------------------------|
| 1                    |              |              |                         |                          |
| 2                    |              |              |                         |                          |
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| 24                   |              |              |                         |                          |
| 25                   |              |              |                         |                          |